

Board Meeting notes for 3/8/17 at LB Smith Ford

Performance Motors of Hanover:

Bill checked with Performance Motors on dates for 2017 we now have a date for the Spring Mayhem. Paul will make a flyer.

Winner's backdrop, Max will build this weekend. Bought connectors, still need poles, screws, tent weights @ \$22, and a bag 50" X 14.5" @ \$28.

T-shirts and 2017 password:

The website is ready for the t-shirt link; Company name is Twisted. The logo will be white or black – color of shirt determines color of logo. (Small logo on front left upper area and large logo on back center). April 15th will be live date for ordering merchandise. Max will update the password for 2017 at the same time. Max can also make a link to the newsletter history.

Advertising/printing:

Ford dealer packet

Rich Klein will have flyers printed. Max will get them on my return the week of March 13, 2017. Jen ordered the white boxes to put the packet in.

Max did the letters to each dealer.

Would like to hand these out by the March General meeting, (or April 2nd meeting) need to finish printing and assembling them.

We should make a few extra packets for Used Car dealers like Bill Fox's Auto Sales in Dover, who specializes in Mustangs.

Sponsorship letters:

Received items update. Jeff Turicik reports we have received 9 packages from different companies so far. Mostly catalogs and stickers, but Hagerty sent some nice binders and hats. We got a banner /flag from Competition Cams.

Bylaws:

The revised Bylaw were sent out this week. We will hold a vote on it at the General election. Ford Nationals, Max sent an email to Ken on becoming a member, the tent and using a prize wheel to hand out giveaways. Ken has not responded and Max will re-send this week.

Ford Nationals:

Ken replied to my email:

Ken accepted our offer to join MCCA.

In regards to the tent, use the no-prepayment one. We need to register 100 vehicles by the deadline to get the 30X 40 tent, or pay the difference from whatever tent we qualify for by that time. For example if you hit 75 cars but want to upgrade to 30X40 the cost will be \$194. Just push your membership to make sure they registered under MCCA and I think you can hit 100. As far as giveaways, you are fine to do so as long as there is no cost to do so. If you run it with a fee you are running a game of chance and are subject to PA laws on that.

Balloons – free giveaways, Paul – plastic weights.

Max – look into helium tanks from Carlisle, size of cylinder, Jen – our name on balloons.

New Board Agenda items:

Advertising/Sponsorship

SNSCROFTGATE – offer special rate of \$100 per year website, ask about discount for club. (The discount could be only on certain days or in stock at shows.)

Law offices – offer \$200 per year to display their banner at our shows (we make banner extra cost)

NPD – Max will write a letter, sorry we do not give our membership out, however for \$200 per year we will put your link on the front page of our website. Our website is the central information for our 250 plus members.

Mustang Club Owners Museum:

Max sent an email to Berk's North Central and Valley Forge Mustang Clubs asking their take on the Mustang Club Owner's Museum.

Rory from North Central responded saying "Our club discussed this at a couple of previous meetings and decided not to participate as a club. The primary issues we discussed are the location of the museum (not close to us), it isn't being built yet, that area has no relevance to Ford Mustang history (as Detroit/Dearborn/Flat Rock MI, Metuchen, NJ, San Jose CA, do) and it's really not "official" Mustang museum. So we wish them luck and will probably visit when in the area, but did not want to commit to an "owners" museum. As a side note I moved to PA from SE Michigan, worked near Dearborn Assembly plant and know a number of people who are part of MOCSEM club and Ford Motor Company. I believe there is support for an official Mustang museum supported by Ford Motor Co, and if/when that happens, our club will support it. Rory"

The MCA Club Bio

The MCA Club Bio for MCCPA is out of date; I sent an updated bio and a better logo to Gary to send to MCA.

Outreach to surrounding clubs:

Max emailed Valley Forge, North Central Mustang, and the Legacy Camaros of Central PA Camaro Club inviting them to participate in our shows.

North Central Mustang Club said they are interested in joining us at Knoebels. I asked Joe Heath to organize the event. Joe worked at Knoebels as a teen. Once a date is set, I will email President Rory.

I asked Valley Forge if they would like to join us for lunch at Ford Nationals, President John Bartholomew said he will have a head count before returning May 5.

The Legacy Camaros of central PA Camaro Club did not respond Max will re-send this week.

Family Membership for two members:

“Comments: I’d like to renew my membership, but I can’t log in on the membership page. A female member lives with me now. She moved in with me last summer. Can we join as a family this year? We have multiple Mustangs between the two of us. “

The Board agreed to this arrangement

Respectfully submitted by Bill Schiel/MCCPA Secretary