

JANUARY MCCPA BOARD MEETING 01-04-2017 at L.B. Smith Ford, Lemoyne, PA

Present: Max Remington, Paul Bellis, Bill Schiel, Jennifer Gamber. Absent: John Yakubowski

President Max Remington began the meeting at 6:30 pm with Old Board agenda items. A new group Board Member picture needs to be taken for website. The Activities list on the website is up to date with unconfirmed dates marked as TBA. John Yakubowski is working on firming up all dates as he gets them. Bill Schiel will firm up both Performance Motors dates as soon as Dale and Tony recover from the PSU defeat in the Rose Bowl. Bill has firming up sncroftgate participation in both Mayhems, Leg Up Farm, and Round up, and is negotiating with Shane on web page/event sponsorship. Max updated the PayPal link and forms for the membership & renewal for 2017 on the website. Paul and Jen have reported their findings regarding club apparel and tie dyed shirts for Round Up. Board agreed that Twisted, a Camp Hill supplier found by Jen would be the way to go, with MCCPA also giving the option of ordering high end apparel and accessories from L.L. Bean. Max reported that Joe Grace from MCA says Covered Bridge article will appear in March edition of Mustang Times. Max has returned the signed contract for Maple Grove Show to NMRA. The revised point system for 2017 has been finalized.

Advertising/Printing: Paul revealed a proof of the new Trifold brochure which met with approval. Max presented a final revise of Jeff Turicik's letter to vendors for Round Up. The Board approved the 2017 Round Up flyer from three variations. The Board agreed to have two separate layouts, one for sponsors and one for registration.

We will work on a Ford Dealer Packet to be handed out to local dealers, with a tailored letter and pamphlets to canvas with. Note: Ken at Carlisle Productions reports that only Family Ford of Carlisle can be on the Fairgrounds.

Finances: Jen has set-up Quicken to track in detail the finances for 2017. New banking protocols have been established with Jen and Max being the two card holders. Jen came prepared to discuss the taxes, IRS's website is down for maintenance until 1-9-17 and at that time she will complete the taxes. Jen reported that the club would need to add an addendum to the general liability insurance for any out of area cruises that our club hosts. Rates are based on mileage, this will be particularly important when considering the cruise to the Mustang Museum.

New Board agenda items: we need to decide who will contact current website sponsors to renew for 2017. Jen created a new sponsorship form for 2017 listing all of our club sponsorship levels. It was reviewed by the board and was decided to have 2 separate ones, one for the vendor mailing and one for handout.

Planning Meeting Agenda: the meeting is scheduled for January 14th at York Motorcycle Club. If all goes well, Max will firm up future dates with Bobby.

Spring Muscle Car Mayhem: purchase & food will be the same as previous. Max will build a Winners Backdrop with club & sponsors banners. We are asking if anyone has checkered flag banner(s) in vinyl to donate.

Ford Nationals: Max will contact Ken to confirm that Round Up flyers can be included in FN goodie bags. We need to discuss and agree on a theme for this year. Also need to discuss and agree on Saturday Picnic cook out & pot luck vs. catered.

Round Up: Max has contacted two local Thunderbird Clubs about their participation, one has responded. We are still working on adding more food vendors and/or expanding offerings of existing food vendors. Gary Golicher is checking with MCA on our submission of a Presidents Award from July.

Bylaws: Bylaws should be revised for the position of MCA Regional Director which had been Gary. The current Bylaws state this as part of Secretary's responsibilities. Max is rewriting the Bylaws to make this change. Also, reviewing Vice Presidents roles. Currently the Bylaws do not address officers being reimbursed for MCA membership fees. The club needs to discuss how to correct this so as to add incentive for more officer candidates.

General: Bill has been in touch with Jen Hitz at Leg Up Farm to begin planning sessions for the 2017 Car Show there. Paul Bellis will be joining Bill as MCCPA rep at these meetings.

Respectfully submitted, Bill Schiel MCCPA Secretary.