

MUSTANG CLUB OF CENTRAL PENNSYLVANIA (MCCPA)

Board of Officer's Meeting: Sunday March 1, 2015

Due to inclement weather the meeting was conducted via gotomeeting (tele conference) set up by Max Remington. Participants: Charlie Boyd, Max Remington, Paul Bellis, Bill Schiel, Erin Boyd. The Meeting was called to order by Charlie at 1:30 p.m.

Charlie's first topic of discussion was the site of MCCPA's first General Meeting (Monthly Meeting) for 2015. With the increase of attendance to the Monthly Meetings in the latter half of 2014, it became apparent MCCPA was outgrowing the available conference room at LB Smith Ford in Lemoyne. Erin had sent out emails addressing this and it was a topic of discussion at the First Planning Meeting, which did not have a strong attendance. Erin reported that the suggested site in Lancaster made by Deb Van Sickle was not panning out. The Board agreed that plans should be made to hold the First Meeting scheduled for March 19th at LB Smith Ford, unless the Second Planning Meeting scheduled for March 7th produces another venue. Erin reported she would contact Terry Weidemann to make arrangements with LB Smith for this date and to check on WiFi capabilities. Max reported a \$39.00 charge per month for up to 25 participants and \$49.00 charge per month for up to 100 participants using the GoToMeeting connections for meetings. The Board will need a better idea on participation numbers. Erin suggested survey may help the Board with planning this. Board discussed status of President's letter, survey and pre-registration packet mailing.

Next topic of discussion was draft of Roundup Flyer Max had emailed to the Board. Board agreed to keep general "look" of flyer for familiarity and recognition purposes. Board agreed on using a cropped picture from last year's Roundup to show turnout and identify event as a car show. Discussions ensued on correcting & proofreading draft flyer, info that could be consolidated or moved, all agreed that registrations could be directed to web site to get more traffic and exposure for MCCPA. Also, Paul suggested that an 8.5" x 14" size flyer special for Ford Nationals with registration on flyer in extra space was approved by Board. Max

committed to having all revised draft flyers ready by Planning Meeting March 7th, which he will be unable to attend. Discussion on tracking codes on flyers, Max suggested we could put as question on Voting Ballot at Roundup. Board unsure of Auction at Roundup, we will need a volunteer for this, will not be advertized as such on any flyers. Erin mentioned Flea Market idea for Roundup to generate more traffic and charging \$20 for spot. Pre-registration can be moved to August 29th, 2015. Paul suggested advertising in local Carlisle paper for Roundup, plus signage at Gate 3 day of event. Bill suggested getting in touch with Carlisle Productions to see if signage could go up as soon as previous event was over so Roundup could pick up on heavy traffic volume for the week prior to event.

Erin reported sweatshirts had been ordered, about 16, will charge \$33.00/pc. This led to discussion on Paypal on website. Also Erin has contacted Performance Motors for the May 9th event, we need a flyer and a volunteer to take charge, all will be discussed at next Planning Session March 7th 1p.m. to 5p.m. at Silver Spring Church.

Respectfully submitted,

Bill Schiel

Secretary