

MCCPA Planning Meeting #2: Saturday March 7, 2015...1pm to 5pm

Meeting at Silver Spring Presbyterian Church, 444 Silver Spring Road,
Mechanicsburg, PA 17050

Present: Charlie Boyd, Paul Bellis, Bill Schiel, Erin Boyd, Joe & Kayla Cressler, Dick & Carol Stambaugh, Ray & Peg Brown, Jeff Turicike, Sam & Kathy Armstrong, Cathy & Barry Klunk, John Brady, Mike Cole, Duane & Diane Edwards.

Erin brought light snacks and refreshments, and thanks to Joe for a delicious hot queso dip, and Ray and Peg for the peanut butter Rice Krispie treats.

First on the agenda was discussion on the new car show to be held at Performance Motors in Hanover. Registration will begin at 8am and last until 10am to coincide with the Cars & Coffee schedule. MCCPA had originally planned on inviting all Ford makes to run a test with future plans on expanding The Roundup to all Fords. However due to time constraints on advertising, and to increase participation in this our first venture at Performance it was decided to open this event to all makes and models. Charlie expressed a plan to kick the season off with a strong showing here that will carry us to Ford Nationals in June. The decision to have Top 20 plaques via participant vote from previous meeting will stand. The Board will investigate a portable PA system to be used here and at other venues as a tool for entertainment. We will also check possible noise ordinances in Hanover. It was agreed that proceeds would go to Leg Up Farm. We will charge \$10 registration fee, voting to take place from 10 am to 12:30 with Awards being announced at 1:00 pm. Voting ballot will have top 5 choices. We will not have pre-registration for this event. Max will be asked to create a flyer, the official event name being Muscle Car Mayhem at Performance Motors. Bill Schiel has volunteered to be event manager.

The next topic was Valley Forge Mustang Club 34th Annual Show at Kimberton Fairgrounds 9am to 3pm on Sunday May 24, 2015. Other than taking note of date, we await more information from V.F. Mustang Club. It was noted at this time that MCCPA's first General Meeting of this year will be held March 19th

at LB Smith Ford in Lemoyne. Also, the Third Planning Session of this year will be held on April 4th at Silver Spring Presbyterian Church.

Carlisle Ford Nationals June 5-7. Erin reported Ken had been in touch with her regarding Karns Gift Certificate drawing picking three random winners. We are anticipating a larger registration from last year (31) and have ordered the next largest tent 20x30 at a cost of \$138.00 which will be refunded to MCCA if we have 50 cars registered by show date. Erin ordered 8 tables which will encircle the tent. Carlisle Productions is asking for a theme from clubs, it was suggested 50 Shades of Gray, members are asked to consider a theme. Cathy Klunk & Carol Stambaugh will be Food Planners. Cathy asked how many people to prepare for, we are anticipating 50 members, 100 total as base number. If everyone from club brings something we will have enough food, last year there were leftovers. Carol asked if we could have barbeque in place of hamburgers and hot dogs, the issue with that is the need of crock pots and power source to keep them running. Suggested we could use grills to keep barbeque hot. We will duplicate the schedule for Saturday so that there is an even distribution of members manning the tent all day. Erin wants cut off for voting slips by 10 am. Armbands will be distributed on Saturday morning. Suggested we have gray or silver wrist bands with MCCA and year. Paul found price for wrist bands \$100 for 200 count. We will also get in touch with Enck's who we have dealt with in the past. Cut off for pre-registration is 4th of May. Erin reported Karns will supply meat packs to clubs on Saturday morning, unsure what they will contain and what stage of preparation would be necessary. Kathy Armstrong suggested luncheon meat trays, or even packs for cold sandwiches, discussed convenience of this method. Also, Erin suggested that the smell of cooking burgers and hot dogs add as enticement. April 5th last year was when sign up for tent duty was released, Cathy should keep schedule. Members reminded to sign up under MCCA when pre-registering. Banners were discussed, reviewed banners mounted above tent using PVC break down poles. We will order two 8 foot banners. Erin mentioned club sweatshirts have been ordered, \$33.00/ea. One color choice with embroidery for male and female. Should be available shortly. Paul reiterated that he is ordering pads and key chain tire pressure gauges as giveaways, and the club will be

dispensing free water in bottles. Erin noted Ken says we cannot sell anything unless it is club branded. Last year the 50th Anniversary posters were a big revenue draw, suggestion is that we purchase a rubber stamp with club logo and stamp all items we sell at show. Bill suggested that we set up a donation jar for Leg Up Farm by the water giveaway since many people were willing to pay for the water, they could make a free will donation. New Member Meet and Greet will be scheduled for July 4th, location still undetermined. We had been discussing at a State Park (Little Buffalo) due to available parking, but we need to consider this is a Holiday Weekend. Kathy Armstrong suggested Fort Hunter north of Harrisburg and this met with positive enthusiasm it being a picturesque setting with a pavilion. All correspondence would be through Harrisburg City. We will need to get the ball rolling as soon as possible for any of these venues because of the Holiday.

Berks County Mustang Club-Haldeman Ford of Kutztown Car Show on 20th June from 9am to 1pm was noted, no other information available at this time. We would like a good turn out to help support fellow club.

MCCPA Cruise to Knoebel's Amusement Park on 25 July. Not an official cruise, but an informal get together to enjoy the rides, great food and fun.

CJ Pony Parts Customer Appreciation Day August 8th. We will meet at Skyline Diner and cruise in as a club. We feel it is important for MCCPA to have a presence at such a large local Mustang event, but CJ has not been supportive.

August 15th American Muscle Show. The club needs a volunteer to be a liaison and contact AM to arrange club discount and negotiating a dedicated area for club tent at their show. We will also bring our own grills to avoid a possible rerun of last years food service debacle. Also, the food was at the opposite side of the grounds from parking.

September 5th MCCPA Roundup at Carlisle Fairgrounds. Cathy Klunk and Carol Stambaugh will handle registration, Joe Cressler will be in charge of the Exhaust Competition. Jeff Turicik will be in charge of The Auction. The Flea Market's purpose is to increase spectators and entertainment purposes (give

attendees something to do). We will have a separate area for the Flea Market, no selling by the show cars. Charge for a spot is \$20, +\$5 for registered car show folks, capping available spots to 50. Order of the day remains as previous. Paul suggested a group picture be taken at end of day. We are looking to put signs up right after previous show to advertize Roundup for the preceding week. Also we should have a sign made for day of show "Mustang Car Show Today" to be placed by Gate 3. We will be adding a check box on registration form so we can determine where to focus ads. We also want to direct more people to the web site so all activities of MCCA can be seen. Suggested we have more signs on grounds directing participants to all areas of the show. Max's two prototype flyers for Roundup were passed around for a decision, the solid blue background was approved. 3,000 flyers are needed by Spring Carlisle. We are working on a Paypal account so that registrations and purchases can be made on line. We are considering printing a Show Sponsor card to be placed in Goody Bags. Trophy Sponsorship fee will be \$75, other donors to show would appear on printed card.

We are in need of a volunteer to take charge of the Appalachian Harley Davidson Customer Appreciation October 10th. Charlie has contact information with Harley.

Mike Cole then reported on Grumpy's Cruise scheduled for 4-18-15 which will begin at America On Wheels. Mike reports that they will reserve a parking area for a large group. His plan is to ask AOW what time is best for us to arrive and work from there. Meeting place is undetermined at this time.

Mike then opened a discussion on The Covered Bridge Cruise tentative date of 10-25-15. It was reported to Mike the van Sickles had volunteered to help with registration, lodging and other areas. Several ideas were presented to enhance the growing number of cars: two different starting points; three different starting points; same arrangement as before but sending off three groups at staggered times; and possibly lowering the number of entries and capping this number. The pros and cons of all were discussed but it was agreed by all that further discussion is needed on this subject.

Respectfully submitted, Bill Schiel/Secretary.

