

MCCPA Planning Meeting #1: Saturday February 7, 2015....1pm to 5pm

Meeting at Silver Spring Presbyterian Church, 444 Silver Spring Road,
Mechanicsburg, PA 17050

Present: Charlie & Erin Boyd, Paul Bellis, Bill Schiel, Joe & Kayla Cressler, Barry & Cathy Klunk, Jeff Turicik, Terry Weidemann, Dave Fiorani, Wendell Lamont, Stan & Deb Van Sickle.

Erin brought light snacks and refreshments for attendees.

President Charlie Boyd began an outline of the upcoming year's events in chronological order.

#1 Grumpy's/America On Wheels: 4-18-15

Charlie advised that American Pick-Ups 1920-1970 will be at AOW. Cathy answered Stan's question about Grumpy's location being in Mechanicsville. Will probably meet in Denver as in previous years, specifics to come later.

#2 Performance Motors in Hanover Show: (5-9 or 5-30-15 TENTATIVE DATES)

Erin explained that Performance Motors had suggested a show when they became aware of MCCPA last year when organizing the pre Banquet event. Erin and Charlie explained that the Club would like to schedule a show with 15 - 20 awards early because of an invitation from Appalachian Harley Davidson for a cruise-in planned in October. (more on this see #10). Other potential conflicts are Ocean City which is May 16 – 17, and Ford Nationals June 5 – 7 (discussed in detail under #4). Quick discussion on nature of this Cruise, plan to have it on Saturday, open to Fords or just Mustangs. Barry suggested all Fords as an experiment to broaden participation, an idea that has been brought up in meetings. The club rep will discuss with Performance Motors on how they would like to proceed. Erin asked for a volunteer to take this event over. She will be involved in preliminary contact but the Club needs a member(s) to step up and organize this event. Erin brought up the awards questions. All agreed to up to 20

depending on the turnout and Barry and Joe suggested small trophies or dash plaques.

#3 Valley Forge Club: 5/24/15

This would be a Club Event which would make attendees eligible for points towards an end of year prize, if the MCCPA Board of Officers decides to do the points system. Also MCCPA wants to encourage reciprocal attendance with local Mustang clubs to foster good will. Joe suggested including Berks County Mustang. The event is officially called : 34th Annual Chester County Mustang Show. This is not an MCA Judged show, popular vote. Erin reported the site is in a park in Philly suburbs.

#4 Carlisle Ford Nationals: June 5 – 7 2015

Charlie opened discussion asking for a volunteer/s to plan food preparation for Saturday's picnic. Cathy Klunk, who did a great job at last year's event, volunteered to take this on again. Cathy asked for last year's plans to aid in revising for '15 picnic, and she asked for additional help. Barry suggested The Club get a larger tent from Carlisle Productions in anticipation of an even larger turnout. All agreed that last year was a turning point for The Club, and that we should build upon this experience. Stan testified that coming from Arizona, a hot bed of year round car shows, that he was impressed with our presence. Erin suggested that we use wristbands for picnic ID rather than lanyards, which we ran out of last year. All attendees are encouraged to report to the MCCPA tent early on Saturday to help with the many tasks associated with set up of The Club area. Also Erin suggested more restrictive layout during lunch time to control general public admittance, and reopen the area after lunch is over. Erin will send out frequent and short reminder texts in the weeks leading up to Ford Nationals to alert members to all that needs to be accomplished to make the show better than last year. Erin later uploaded a month by month Round Up Timeline which was emailed to all Board members along with White Board Notes from this Planning

Session. After being asked by Wendell how to sign up for Ford Nationals, Erin explained the procedure. Paul reported to the club members that tire pressure gauges and small spiral note books will be the giveaways this year. We will again supply free bottles of water with MCCPA labels, supplied by Paul, but learning from last year we will attach labels before bottle are placed in ice/water buckets. All agreed the free water is a plus for the club and should continue. Cathy asked about getting Roundup flyers put in Goody Bags, Erin reports we need flyers ready by Spring Carlisle in April. Erin reported we still have 50th Anniversary merchandise to sell which made \$500 last year. Paul reported that the Board had discussed flags (like a surf board sail), or banners for above the tent. Group discussion followed on how to mount them, PVC piping that would fit into cars, telescopic vs. breakdown sections. These were to facilitate having banners above the tent because they cannot hang from the sides as they interfere with sight lines. Barry suggested using existing banner, Erin suggested that additional ones are not expensive. We were reminded that MCCPA has a grill and we could use the one from last year. Erin suggested we could use portable battery chargers to run crock pots to keep warm. Coverage for the tent can be based on last years schedule which will be given to Cathy.

The First General Meeting will be March 19 and next Planning Meeting for March 7 here at Silver Spring Church if another site is not arranged. The Board encourages moving the General Meetings and Monthly Meetings to various sites within MCCPA boundaries to help as an outreach to all members and it became obvious last year that LB Smith Ford's facilities cannot accommodate turnout for these meetings. Erin reported she has one alternate suggestion so far. Deb suggested a site in Manheim, Lancaster County, and Erin noted that MCCPA is willing to pay hall usage fees. The Board Meetings will be held at LB Smith Ford to continue our relationship with them.

#5 New Member Meet and Greet/Club Picnic: July 4th

Last year the picnic was held at Denny and Diane Snyder's in Hershey

And everyone had a great time. Jon Ruffner has offered his house for the picnic this year, and Erin says we are also considering State Parks due to availability of parking large amount of cars.

#6 MCCA 3rd Annual Cruise to Knoebels Amusement Park: July 25th

This is not a formal cruise or picnic, rather an informal get together to enjoy the rides and the park. Erin suggested if we get more than a handful of people, like the two previous years, she could arrange for a pavilion.

#7 C. J. Pony Parts Customer Appreciation Day: August 8th

Erin reported that The Board discussed at the last meeting not assigning this event as a points event. CJ has not been responsive to repeated MCCA overtures in the past year. Paul reports that his company prints the CJ Catalogue and he has connections there and there is no communication. Cathy asked if we could still meet before hand and cruise over as a group which met with approval, The Board will just not award points for this event. Several Board Members said that American Muscle has not been responsive either although Erin admitted she did not pursue as aggressively as CJ given that CJ is in our area. Charlie reports that Late Model Restoration was the best contributor to Roundup. MCCA was disappointed by the lack of cooperation by CJ considering the turnout by the club, and how many awards our member's cars won.

#8 American Muscle Customer Mustang Show: August 15th

This will be a single day event, the plan in 2016 is to make it an MCA event lasting two days. We discussed that AM was not prepared with food vendors . We need a contact to get in touch with AM, to try to get special treatment similar to RMR so we can enter and park as a club. MCCA was scattered on the drive to event and found a few different ways in. We need to get there earlier so we can command an area to ourselves. Appeared to be enough clubs there that ran into the same problems. Last year we had two meeting places, and we want to meet at one place closer to Maple Grove Raceway. Stan suggested a truck yard nearby that would accommodate. We can check out ideas during the Grumpy's Cruise.

All agreed taking the grill and covered dishes will avoid food vendor problem.

#9 MCCA Roundup: September 9th

The first topic for discussion is Classes. Board recognizes we made adjustments last year with some success, and we will build upon feed back to make additional adjustments for this year. Paul raised idea of having a separate RMR Class and what numbers of registrants it would take to accomplish this successfully. Erin's formula would be the trophy unit cost times how many trophies would be awarded in this class. Erin presented stats from last year:

Class	Year	Cars	Votes
A	'64-'73	16	14
B	'74-'78	3	2
C	'79-'93	18	10
D	'94-'04	20	9
E	'05-'10	19	13
F	'11-'14	16	9
G	'64-'93,Spec.	12	8

The H class is where The Club received least favorable feedback. There was discussion on revising the Specialty classes with constructive planning from Barry, Paul and Charlie. The final decision is listed below:

Class	Year
A	'64-'73
B	'74-'78
C	'79-'93
D	'94-'04
E	'05-'10
F	'11-'15
G	Specialty 1964-1993
H	Specialty Ford Production (Mach I, Boss, Bullitt, SVT, Cobra) '94-'15
I	Specialty After Market (Shelby, Roush, Saleen, etc.)'94-'15
J	RMR
K	Display Only

People who want to park together but are not in the same class will be placed in Display Only.

Entertainment/Activities was the next topic discussed. Stan suggested Mustang Trivia Questions at 15 minutes intervals with small prizes awarded. Erin suggested a band to alternate with DJ. Cathy suggested keeping Chinese Auction, Charlie agreed but mentioned it does not keep people entertained. Erin mentioned that we will need a volunteer to organize the auction. Wendall suggested carnival type

games others yard games and we will need volunteers for these. All agreed there were not too many children attending and left Mike with a lot of models left. Charlie mentioned we have an OK from Carlisle Productions with an Exhaust Competition which met with approval, Paul suggested Gift Certificate for prize. Paul thought it best to do this right after voting ends which will give us time to tabulate the results. Erin brought up more control on voting, that some people vote as soon as they arrive and not all entrants may be present. It was agreed that we will progress as: Registration 9am-11:30am; Hand out ballots for voting beginning at 11:30 am, collecting ballots (end of voting) 1pm; Exhaust Competition begins at 1:15 pm. Erin also suggested Flea Market spaces. Wendell asked about getting American Muscle involved, Paul responded that our show is not large enough for them to have a presence. Erin reported that we had 135 cars registered last year which was a huge increase from previous.

The Club needs to have 2,000 flyers for Roundup ready by Spring Carlisle so that they can be included in Goody Bags at all Carlisle events. Question was asked if flyers can have list of events on the back. Registration fee of \$15 pre- event and \$20 day of show will continue. Erin reviewed negative comments by voters, majority indicate everyone wants to win a trophy. Six cars per class will cover trophy expense.

We did not think the \$375.00 ad in The Sentinel was money well spent and would rather put it to radio advertizing. From this we discussed the idea of have a radio station/personality in a partnership to cover the Roundup live and have the band cover down time.

Leg Up Farm will be the new Charity for this year. They are located in York and serve kids with disabilities and developmental delays. Suggested we could have a collection jar and tent for them at Roundup.

We have contact info for Halls Ice Cream and William's French Fries.

#10 Appalachian Harley Davidson: October 10

This will be a tailgate party theme with club car showcase suggested by AHD which all in favor of given last experience. We need a volunteer to contact and arrange details for this event.

#11 Covered Bridge Cruise: date TBD

Mike Cole will continue to be the point person for this event. We are looking into a Saturday night Meet and Greet, and organizing local hotel discount rates, pre-registration and day of registration. Mike reported at Board Meeting that he is going to need help to accomplish all, Stan & Deb Van Sickle volunteered to assist Mike with these tasks. Also, we reviewed possibility of registration fee to cover dash plaques and donate to charity. Cathy suggested a list of club events on back of Roundup, Paul suggested a separate flyer and reference web site.

#12 MCCPA Banquet: date TBD

Club is open to suggestions on Mustang related theme meeting before the banquet and we would adjust the banquet to be nearby. Barry suggested contacting Bill Collins in Middletown who says he has a meeting room also.

Suggested we look into color coding events on the website calendar.

Respectfully submitted,

Bill Schiel

Secretary

MCCPA Planning Session White Board Notes February 7, 2015

Highlighted text indicates a position that needs filled by a volunteer

- March 7th & April 4th – Planning Sessions
 - Deb VanSickle will inquire about a room at LCBC in Manheim
- April 18th – America on Wheels and Grumpy’s BBQ Roadhouse Cruise
- May 9th or 30th ? – Show at Performance Motors
 - All Ford Show
 - Top 20 trophies
 - **Need volunteer to manage this event**
- May 24th – Valley Forge Mustang Club, 34th Annual Show
- June 5th – 7th – Carlisle Ford Nationals
 - Food Planner – Cathy Klunk
 - Wrist Band/ Bracelet as lunch pass
 - Freebees = MCCPA Tire Pressure Gauge Keychains & Water with labels (using last year’s technique, but applying labels prior to chilling)
 - Selling 50th Anniversary items
 - Purchase flags/club banners and using PVC poles to attach above the tent
 - Charity collection jar
- July 4th – New Member Meet and Greet / Club Picnic
 - Times and place TBA
- July 25th – MCCPA Cruise to Knoebel’s Amusement Park
- August 8th – CJ Pony Parts Customer Appreciation Day
 - Will meet for breakfast at Skyline Diner prior
 - Will take the tent and freebees to promote new memberships
- August 15th – American Muscle Show
 - **Need volunteer to be liaison for club discount and contact about organizing a spot for a club tent**
 - Take grill for lunch? Covered Dishes?
- September 5th – Round Up
 - Carlisle Fairgrounds
 - Classes
 - ❖ A. 1964 – 1973
 - ❖ B. 1974 – 1978
 - ❖ C. 1979 – 1993
 - ❖ D. 1994 – 2004

- ❖ E. 2005 -2010
 - ❖ F. 2011 – 2015
 - ❖ G. Specialty 1964 – 1993
 - ❖ H. Specialty Ford Production (Mach I, Boss, Bullitt, SVT Cobra, etc.) 1994 – 2015
 - ❖ I. Specialty After Market (Shelby, Roush, Saleen, etc.) 1994 – 2015
 - ❖ J. RMR
 - ❖ K. Display Only
 - People who want to park together, but are not in the same class will be placed in display only
 - Entertainment/Activities
 - ❖ Mustang Trivia with small prizes at 15 min intervals
 - ❖ Chinese Auction – Volunteer needed for this
 - ❖ Yard Games
 - ❖ Band
 - ❖ Exhaust Competition
 - ❖ Flea Market Spaces
 - Schedule
 - ❖ Registration 9AM to 1130AM
 - ❖ Voting 1130AM to 1PM (voting ballots will be passed out at 1130AM, not before)
 - ❖ 115PM Exhaust Competition
 - 2000 Flyers by Spring Carlisle
 - ❖ Can flyers be printed with a list of events on the back?
 - Contact FM Station about an ad and DJ reporting live at show
 - Contact TV and Newspapers
 - New Charity is “Leg Up Farm”
 - ❖ Collection jar at the registration table or
 - ❖ Tent at the show
 - Contact Halls Ice Cream & William’s French Fries
- October 10th - Appalachian Harley Davidson
 - Tailgate party theme with club car showcase
 - Volunteer needed to contact Harley and arrange details
 - October ? – Covered Bridge Cruise
 - Mike Cole is the point person for this event
 - Saturday night “Meet and Greet”
 - Help needed to look into hotel discount rates and handle preregistration / day of registration – Stan and Deb VanSickle volunteered to fill the position
 - November ? – MCCPA Banquet
 - Maybe Bill Collins again (ask about use of meeting room?)
 - Look into color coding events on the website calendar